



## FLUROTECH WINS THE PEOPLE'S CHOICE AWARD AT 2019 STARTUP CALGARY

**Calgary, Alberta, November 14, 2019** – FluroTech Ltd. (TSXV: TEST) (OTCQB: FLURF), (“FluroTech” or the “Company”), a technology company focused on the analytical cannabis and hemp testing market, is pleased to announce that it was the successful winner of the People’s Choice Award, sponsored by Calgary Economic Development, in recognition of entrepreneurial endeavors in the City. This is the second award in 2019 bestowed on FluroTech for its technology and entrepreneurship, the first being the Best Technology at the 2019 Lift conference in Vancouver.

“It was an honor to be acknowledged among a field of 15 entrepreneurial focused companies,” stated Danny Dalla-Longa Chief Executive Officer. “We are excited that people, even outside the cannabis industry, are recognizing the company’s current efforts and future potential.”

### About FluroTech (TSX-V: TEST) (OTCQB: FLURF)

FluroTech is a technology and marketing company whose core business is focused on the commercialization of new technologies in the cannabis industry. FluroTech’s proprietary spectroscopy-based technology allows for the testing and identification of organic and inorganic compounds contained within biological samples. Using the technology that was developed at the University of Calgary, FluroTech has developed a two-part solution comprising an instrument called the CompleTest™ and consumable testing kits.

To learn more, visit [www.FluroTech.com](http://www.FluroTech.com).

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### Cautionary Statement Regarding Forward-Looking Information

This news release contains "forward-looking information" within the meaning of Canadian securities legislation. Forward-looking information generally refers to information about an issuer’s business, capital, technology or operations that is prospective in nature, and includes future-oriented financial information about the issuer’s prospective financial performance or financial position. The forward-looking information in this news release includes disclosure about the Flurotech’s presence at the Startup Calgary Launch party and the benefits thereof. The Company made certain material assumptions, including but not limited to prevailing market conditions and general business, economic, competitive, political and social uncertainties and the need and demand for the CompleTest™ to develop the forward-looking information in this news release. There can be no assurance that such statements will prove to be accurate, as actual results and future events could differ materially from those



anticipated in such statements. Accordingly, readers should not place undue reliance on forward-looking statements.

Actual results may vary from the forward-looking information in this news release due to certain material risk factors. These risk factors include, but are not limited to, adverse market conditions and regulatory and other risks associated with the cannabis and hemp industries in general, users of the Company's the CompleTest™ failing to achieve the anticipated benefits of the product, competition from other developers of similar technology, failure to reach commercialization of the technology, and failure for the products anticipated market to develop. The Company cautions that the foregoing list of material risk factors and assumptions is not exhaustive.

The Company assumes no obligation to update or revise the forward-looking information in this news release, unless it is required to do so under Canadian securities legislation.

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